



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA SKED C (131168)
National/Political
1897/06364816

Invoice 643694
Inv Date 10/28/2012
Terms Net 30
Contract 335884
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:57PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 5:28AM (Tu)	00:30	OFA12A124H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 5:13AM (We)	00:30	OFA12A124H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 5:14AM (Th)	00:30	OFA12A124H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 5:13AM (Fr)	00:30	OFA12A124H	\$625.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 5:42AM (Tu)	00:30	OFA12A124H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 5:42AM (We)	00:30	OFA12A124H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 5:43AM (Th)	00:30	OFA12A124H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 5:42AM (Fr)	00:30	OFA12A124H	\$925.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 6:56AM (Tu)	00:30	OFA12A124H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 6:14AM (We)	00:30	OFA12A124H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 6:23AM (Th)	00:30	OFA12A124H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 5:58AM (Fr)	00:30	OFA12A124H	\$1875.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 7:29AM (Tu)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/09/12 8:58AM (Tu)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 7:59AM (We)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/10/12 8:41AM (We)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 7:58AM (Th)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/11/12 8:45AM (Th)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 7:29AM (Fr)	00:30	OFA12A124H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	10/12/12 8:43AM (Fr)	00:30	OFA12A124H	\$2000.00	
5.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/13/12 5:29AM (Sa)	00:30	OFA12D148H	\$340.00	
7.0	Spot	9:00:00AM- 10:00:00	Day,Sa-1	10/13/12 8:58AM (Sa)	00:30	OFA12D148H	\$1050.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	10/14/12 8:23AM (Su)	00:30	OFA12D148H	\$1050.00	
8.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	10/14/12 8:42AM (Su)	00:30	OFA12D148H	\$1050.00	
9.0	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 9:39AM (Tu)	00:30	OFA12A124H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 9:33AM (We)	00:30	OFA12A124H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 9:47AM (Th)	00:30	OFA12A124H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 9:27AM (Fr)	00:30	OFA12A124H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 10:16AM (Tu)	00:30	OFA12A124H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 10:22AM (We)	00:30	OFA12A124H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 10:39AM (Th)	00:30	OFA12A124H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 10:46AM (Fr)	00:30	OFA12A124H	\$560.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 12:36PM (Tu)	00:30	OFA12A124H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 12:12PM (We)	00:30	OFA12A124H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 12:42PM (Th)	00:30	OFA12A124H	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/12/12 12:42PM (Fr)	00:30	OFA12A124H	\$850.00	
12.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/09/12 2:59PM (Tu)	00:30	OFA12A124H	\$800.00	
12.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/10/12 1:30PM (We)	00:30	OFA12A124H	\$800.00	
12.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	10/11/12 2:31PM (Th)	00:30	OFA12A124H	\$800.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
12.0	Spot	1:00:00PM- 3:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 2:22PM (Fr)	00:30	OFA12A124H	\$800.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 3:30PM (Tu)	00:30	OFA12A124H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 3:11PM (We)	00:30	OFA12A124H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/11/12 3:11PM (Th)	00:30	OFA12A124H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 3:38PM (Fr)	00:30	OFA12A124H	\$650.00	
14.0	Spot	12:00:00PM- 12:30:00PM	Day, Sa-1, Su-1	10/14/12 12:29PM (Su)	00:30	OFA12D148H	\$600.00	
15.0	Spot	1:00:00PM- 6:00:00PM	Day, Su-1	10/14/12 3:55PM (Su)	00:30	OFA12D148H	\$475.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 4:28PM (Tu)	00:30	OFA12A124H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 4:13PM (We)	00:30	OFA12A124H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/11/12 4:56PM (Th)	00:30	OFA12A124H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 4:12PM (Fr)	00:30	OFA12A124H	\$800.00	
17.0	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 5:28PM (Tu)	00:30	OFA12A124H	\$2250.00	
17.0	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 5:14PM (We)	00:30	OFA12A124H	\$2250.00	
17.0	Spot	5:00:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 5:43PM (Fr)	00:30	OFA12A124H	\$2250.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 6:29PM (Tu)	00:30	OFA12A124H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 6:29PM (We)	00:30	OFA12A124H	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/11/12 6:00PM (Th)	00:30	OFA12A124H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/14/12 6:22PM (Su)	00:30	OFA12D148H	\$1500.00	
20.0	Spot	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/09/12 7:06PM (Tu)	00:30	OFA12A124H	\$3000.00	
20.0	Spot	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	10/12/12 6:59PM (Fr)	00:30	OFA12A124H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00PM	Per week (2), Tu, We, Th, Fr	10/09/12 7:46PM (Tu)	00:30	OFA12A124H	\$3000.00	
21.0	Spot	7:30:00PM- 8:00:00PM	Per week (2), Tu, We, Th, Fr	10/11/12 7:44PM (Th)	00:30	OFA12A124H	\$3000.00	
23.0	Spot	8:00:00PM- 10:00:00PM	Day, M-1	10/15/12 8:28PM (Mo)	00:30	OFA12D148H	\$9250.00	
24.0	Spot	10:00:00PM- 11:00:00PM	Day, M-1	10/15/12 10:33PM (Mo)	00:30	OFA12D148H	\$6000.00	
25.0	Spot	10:00:00PM- 11:00:00PM	Day, Tu-1	10/09/12 10:42PM (Tu)	00:30	OFA12A124H	\$5250.00	
26.0	Spot	8:00:00PM- 9:00:00PM	Day, W-1	10/10/12 8:49PM (We)	00:30	OFA12A124H	\$6600.00	
27.0	Spot	10:00:00PM- 11:00:00PM	Day, W-1	10/10/12 10:36PM (We)	00:30	OFA12A124H	\$5300.00	
29.0	Spot	10:00:00PM- 11:00:00PM	Day, Th-1	10/11/12 10:57PM (Th)	00:30	OFA12A124H	\$5000.00	
30.0	Spot	8:00:00PM- 9:00:00PM	Day, Su-1	10/14/12 8:17PM (Su)	00:30	OFA12D148H	\$6500.00	
31.0	Spot	9:00:00PM- 11:00:00PM	Day, Su-1	10/14/12 10:47PM (Su)	00:30	OFA12D148H	\$6000.00	
32.0	Spot	11:00:00PM- 11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/09/12 11:33PM (Tu)	00:30	OFA12A124H	\$2000.00	
32.0	Spot	11:00:00PM- 11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/11/12 11:28PM (Th)	00:30	OFA12A124H	\$2000.00	
32.0	Spot	11:00:00PM- 11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/12/12 11:34PM (Fr)	00:30	OFA12A124H	\$2000.00	
32.0	Spot	11:00:00PM- 11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/14/12 11:12PM (Su)	00:30	OFA12D148H	\$2000.00	
33.0	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	10/09/12 11:54PM (Tu)	00:30	OFA12A124H	\$1025.00	
33.0	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	10/10/12 11:46PM (We)	00:30	OFA12A124H	\$1025.00	
33.0	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	10/11/12 12:01AM (Th)	00:30	OFA12A124H	\$1025.00	
34.0	Spot	12:05:00AM- 1:05:00PM	Per week (2), Tu, We, Th	10/09/12 12:47AM (Tu)	00:30	OFA12A124H	\$340.00	
34.0	Spot	12:05:00AM- 1:05:00PM	Per week (2), Tu, We, Th	10/10/12 12:27AM (We)	00:30	OFA12A124H	\$340.00	



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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
35.0	Spot	5:00:00AM- 5:30:00	Day, M-1	10/15/12 5:22AM (Mo)	00:30	OFA12D148H	\$625.00	
36.0	Spot	5:30:00AM- 6:00:00	Day, M-1	10/15/12 5:53AM (Mo)	00:30	OFA12D148H	\$925.00	
37.0	Spot	6:00:00AM- 7:00:00	Day, M-1	10/15/12 6:29AM (Mo)	00:30	OFA12D148H	\$1875.00	
38.0	Spot	9:00:00AM-10:00:00	Day, M-1	10/15/12 9:57AM (Mo)	00:30	OFA12D148H	\$560.00	
39.0	Spot	10:00:00AM-11:00:00	Day, M-1	10/15/12 10:40AM (Mo)	00:30	OFA12D148H	\$560.00	
40.0	Spot	11:00:00AM-12:00:00	Day, M-1	10/15/12 10:59AM (Mo)	00:30	OFA12D148H	\$925.00	
41.0	Spot	12:00:00PM- 1:00:00	Day, M-1	10/15/12 12:54PM (Mo)	00:30	OFA12D148H	\$850.00	
42.0	Spot	1:00:00PM- 3:00:00	Day, M-1	10/15/12 1:30PM (Mo)	00:30	OFA12D148H	\$800.00	
43.0	Spot	3:00:00PM- 4:00:00	Day, M-1	10/15/12 3:44PM (Mo)	00:30	OFA12D148H	\$650.00	
44.0	Spot	4:00:00PM- 5:00:00	Day, M-1	10/15/12 4:13PM (Mo)	00:30	OFA12D148H	\$800.00	
45.0	Spot	7:00:00PM- 7:30:00	Day, M-1	10/15/12 7:13PM (Mo)	00:30	OFA12D148H	\$3000.00	
46.0	Spot	7:30:00PM- 8:00:00	Day, M-1	10/15/12 7:43PM (Mo)	00:30	OFA12D148H	\$3000.00	
47.0	Spot	11:00:00PM-11:35:00	Day, M-1	10/15/12 11:28PM (Mo)	00:30	OFA12D148H	\$2000.00	
48.0	Spot	12:35:00AM- 1:35:00	Day, Sa-1	10/13/12 1:26AM (Sa)	00:30	OFA12D148H	\$250.00	
49.0	Spot	12:00:00AM- 1:00:00	Day, Su-1	10/14/12 12:51AM (Su)	00:30	OFA12D148H	\$250.00	
50.0	Spot	12:00:00PM- 3:30:00	Per week (1), Sa	10/13/12 12:00PM (Sa)	00:30	OFA12D148H	\$2750.00	M/G For 14.0.1
51.0	Spot	3:30:00PM- 7:00:00	Per week (1), Sa	10/13/12 6:22PM (Sa)	00:30	OFA12D148H	\$2750.00	
52.0	Spot	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/10/12 4:30PM (We)	00:30	OFA12A124H	\$800.00	
52.0	Spot	4:00:00PM- 5:00:00	Per week (2), Tu, We, Th, Fr	10/11/12 4:11PM (Th)	00:30	OFA12A124H	\$800.00	
53.0	Spot	6:00:00AM- 7:00:00	Day, Su-1	10/14/12 6:44AM (Su)	00:30	OFA12D148H	\$850.00	
54.0	Spot	5:00:00AM- 6:00:00	Per week (1), Sa	10/13/12 4:59AM (Sa)	00:30	OFA12D148H	\$340.00	
55.0	Spot	12:05:00PM- 1:05:00	Per week (1), We, Th	10/10/12 12:56PM (We)	00:30	OFA12A124H	\$340.00	
56.0	Spot	5:00:00PM- 6:00:00	Day, F-1	10/12/12 5:57PM (Fr)	00:30	OFA12A124H	\$2250.00	M/G For 17.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$170,000.00
Commission (\$25,500.00)
Net Total \$144,500.00

Total Spots 101

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.